



# SECOND CENTURY CAMPAIGN

As the Junior League of Little Rock embarks on its next hundred years, we must be ready to meet the new challenges. The pandemic was a disruptive force to our mission and vision. The Second Century Campaign seeks to launch the League into new frontiers on strong financial footing. Please consider a donation in honor of the past and current impacts the League has had on our community and the impact it has made and continues to make in your own life.

## GIVING LEVELS

- Supporters  
Below \$500
- Friends  
\$500 to \$999
- Investors  
\$1,000 to \$2,499
- Benefactors  
\$2,500 to \$4,999
- Leaders  
\$5,000 to \$9,999
- Visionaries  
\$10,000 to \$49,000
- Preservationists  
\$50,000 or above

### PLEDGES

- Amounts of \$500 or more payable over a three-year period
- Pledge payment can be made at time pledge is made or by December 31st
- Tax deductible for the year payment is made

### RECOGNITION

- All pledges of \$500 or more will be featured on a donor plaque at the JLLR Building

### MATCHING GIFTS

- Let us know if your employer will match you

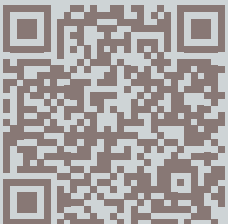
## A LEGACY OF IMPACT

|  |              |
|--|--------------|
| The Baby Welfare Station .....   | 1920s        |
| Arkansas Museum of Fine Arts (prev. Arkansas Arts Center) .....          | 1960s        |
| Gaines House .....   | 1960s        |
| Riverfest .....  | 1970s        |
| Centers for Youth & Families (prev. Parent Center) .....                 | 1980s        |
| Seven on Your Side .....   | 1980s        |
| Potluck.....   | 1990s        |
| Museum of Discovery (prev. Arkansas Museum of Science and History) ..... | 1990s        |
| KOTA Camp (prev. Camp For Fun) .....                                     | 2000s        |
| Preservation of:   |              |
| Trapnall Hall .....  | 1926-1976    |
| Junior League of Little Rock Building (prev. Woman's City Club) .....    | 2001-Present |

## DEVELOPMENT PROJECTS

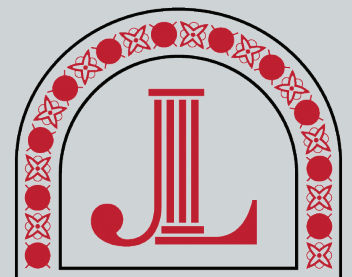
|                               |             |
|-------------------------------|-------------|
| Bargain Box.....              | 1962 – 1977 |
| Bargain Barn .....            | 1979 – 2008 |
| Bargain Boutique .....        | 2006 – 2012 |
| Little Rock Cooks .....       | 1972        |
| Traditions .....              | 1983        |
| Apron Strings .....           | 1997        |
| Big Taste of Little Rock..... | 2009        |
| Holiday House .....           | 1991 – Now  |

Scan to visit the Second Century Campaign website: [jllr.org/second-century-campaign](http://jllr.org/second-century-campaign)

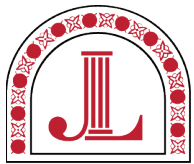


For more information about the Second Century Campaign contact:  
Maggie Young / 501-519-3829 / [maggie@sweap.com](mailto:maggie@sweap.com)  
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**JUNIOR LEAGUE OF  
LITTLE ROCK**  
1922 CENTENNIAL 2022



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I/We, \_\_\_\_\_, pledge to the Junior League of  
Little Rock Second Century Campaign a total of \$ \_\_\_\_\_

This pledge will be paid on the following schedule:

\$ \_\_\_\_\_ on \_\_\_\_\_  
\$ \_\_\_\_\_ on \_\_\_\_\_  
\$ \_\_\_\_\_ on \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

This gift should be recognized in the name(s) \_\_\_\_\_  
\_\_\_\_\_ of \_\_\_\_\_

Signature of donor \_\_\_\_\_

Printed name of donor \_\_\_\_\_ Date \_\_\_\_\_

Credit card information     MasterCard     Visa     American Express

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_

Please make check payable to the Junior League of Little Rock

**For more information about the Second Century Campaign contact:**

**Maggie Young / 501-519-3829 / maggie@sweap.com**

**Tabitha McNulty / 501-786-7808 / tabitha.mcnulty@arkansas.gov**

[jllr.org/second-century-campaign](http://jllr.org/second-century-campaign)

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Thank you for your support of the Junior League of Little Rock

The Junior League of Little Rock is a 501c3 organization

All contributions are tax deductible within the limits prescribed by law